

CASTELAN GROUP welcome Zeyn Kassam as National Head of Sales

We are delighted to welcome Zeyn Kassam to the role of National Head of Sales. With over a decade of experience across furniture sales, store management, key account handling, and senior leadership, Zeyn is an experienced sales leader and was, most recently, Commercial Director at Guardsman UK.

Paul Owen, Director of Business Development at Castelan, said “it’s great to welcome Zeyn to the team here at Castelan. He is well known, and respected, within our industry and will form a key part of our growth strategy. His ability to identify new opportunities and develop them into long term partnerships will dovetail into our existing, excellent, sales and development function and we are excited to see what the future holds”

Zeyn commented “I’m excited to be joining Castelan – a leading business within a sector I know well and have long been passionate about. I’ve always believed that building strong, long-term relationships, both internally and externally, is the foundation of sustainable success. Trust, open communication, and a genuine interest in people are at the heart of how I work, and this role provides a fantastic opportunity to continue putting that into practice.

Castelan’s people-first culture and clear commitment to future growth were key factors in my decision to join. With the business’s recent success in securing new retail partners and claims management contracts, the momentum is clear. I’m looking forward to helping shape the next phase of that journey and playing my part in building Castelan into a true powerhouse within the marketplace.”